

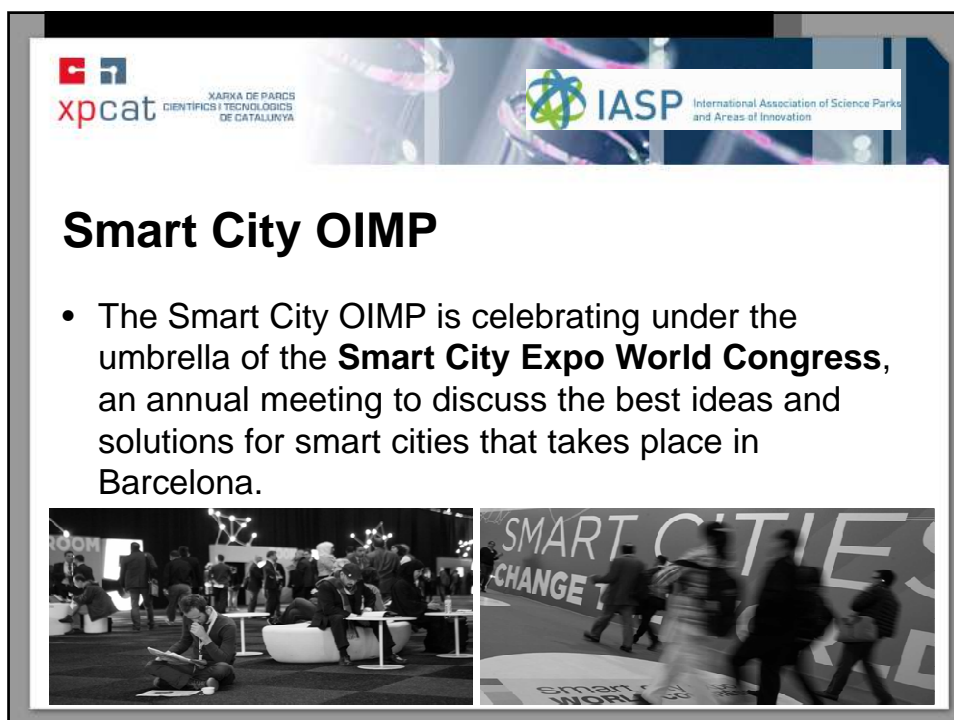








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**SmartCity Open Innovation
 Market Place case**
 Poznan, September 11



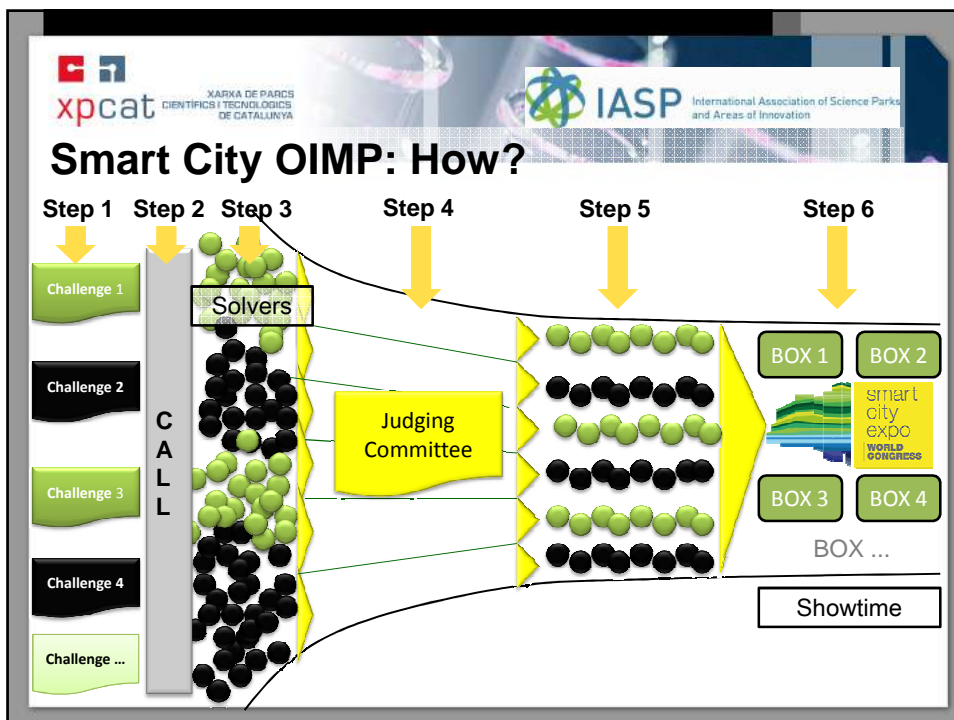
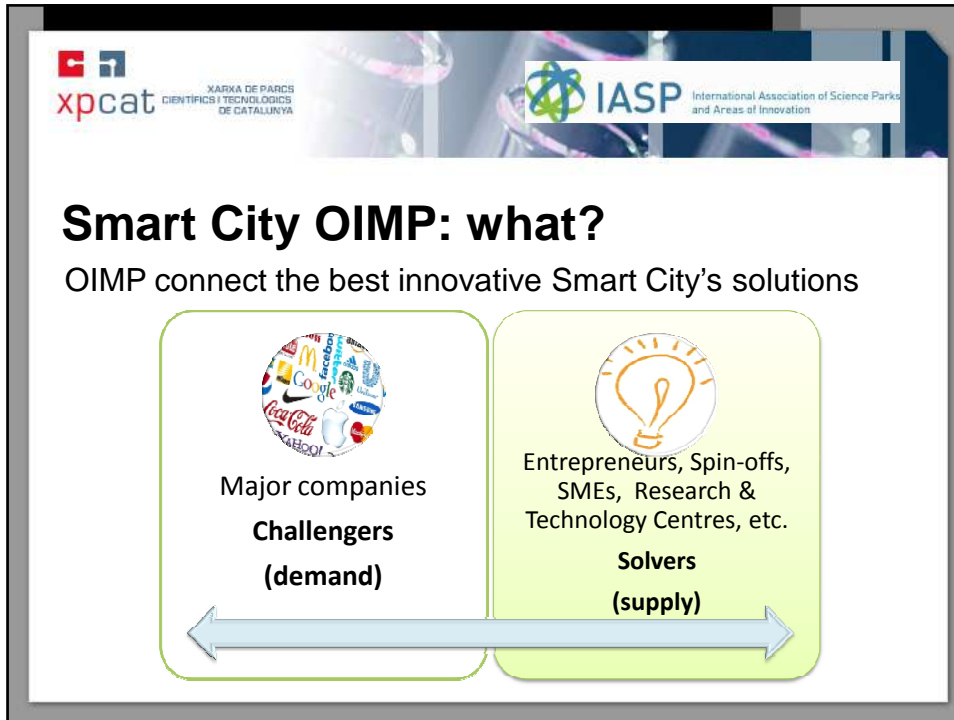



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Smart City OIMP

- The Smart City OIMP is celebrating under the umbrella of the **Smart City Expo World Congress**, an annual meeting to discuss the best ideas and solutions for smart cities that takes place in Barcelona.






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Step 1: challengers

- Major companies define their specific challenge. An example:




Major companies (demand)



Open Innovation Marketplace:

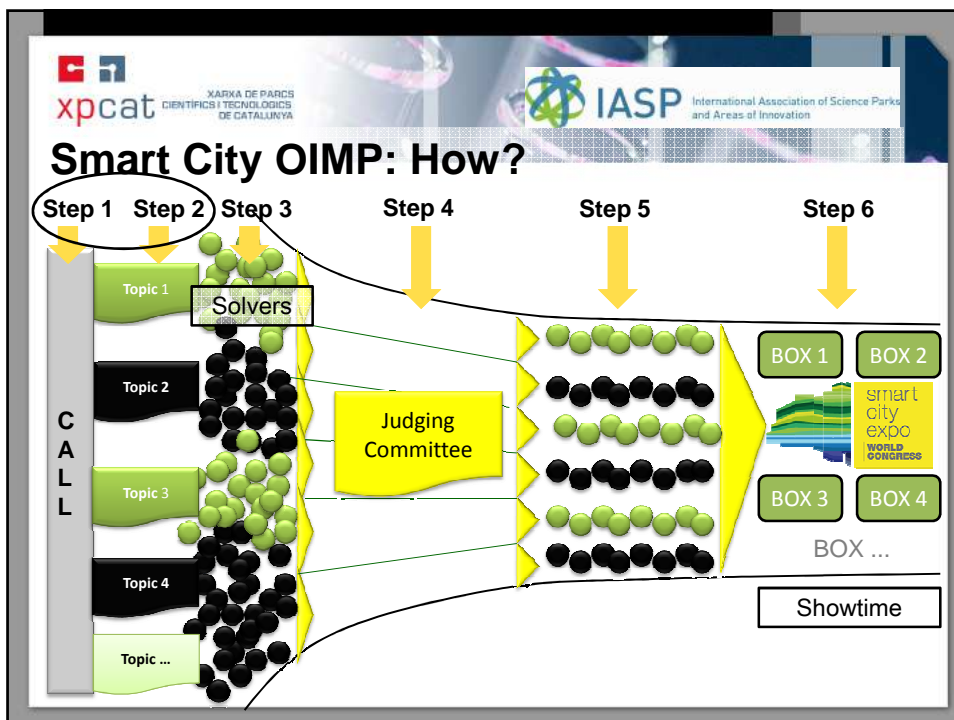
"CISCO call for Data Center/ Visualization, Big Data & Collaboration, Video and Social Media"

CISCO are looking for submissions which can help both the public and private sector benefit from the BIG potential of the "Big Data, Data Centre/Virtualisation" or "Collaboration, Video and Social Media", utilizing the network as the platform to deliver economic, social and environmental sustainability



Do you have ideas, products or technological solutions for Data Center/Visualization, Big Data & Collaboration, video and social media?

Do you want to meet face-to-face with CISCO and present them your solution?



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Step 1: the call

- Organizers launch a call: looking for solutions in the Smart City Expo World Congress topics.



Major companies (demand)



Energy	Collaborative City & Smart Society	Environment
Urban planning & Building	Mobility	Technology & Innovation
Emergency Management	Governance & Economy	Smart Geo

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Step 2: participants select topics



Major companies (demand)






















Internacional call

- The *call* was **addressed and publicized** to globally scientific and technology parks, research and technology centers, business associations and entrepreneurs.
- It is important the collaboration of networks in the call diffusion:
 - IASP
 - JRC
 - XPCAT
 - Others...






Step 3: solvers



Entrepreneurs, Spin-offs, SMEs, Technology Centres, Research Centres, etc.

(supply)




- Entrepreneurs
- Research & Technology Centers
- SMEs, ...







- Those who are working in possible solutions to Smart City demands present **their proposals through the Smart City OIMP's website** confidentially.




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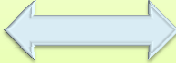
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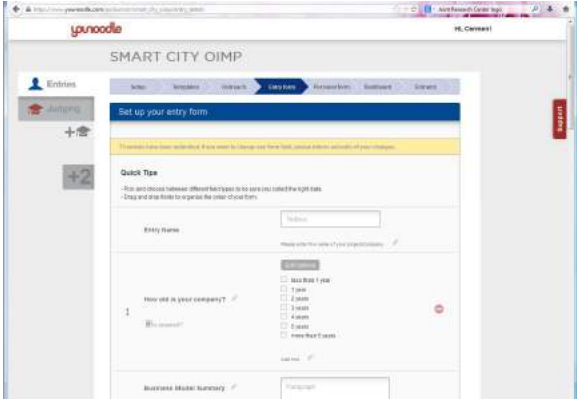
Step 3: solvers


- Apply form example:




Entrepreneurs, Spin-offs, SMEs, Technology Centres, Research Centres, etc.
(supply)








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Step 4: filtering the solutions

- To guarantee the high quality level of the proposals, a panel of experts **evaluate** the solutions received.
- In the last Smart City OIMP, the organizers created the **Judging Committee** (*the reviewers*) to evaluate the solutions.
- This Judging Committee was formed by STPs directors, successful entrepreneurs, investors, major companies representatives and other experts.



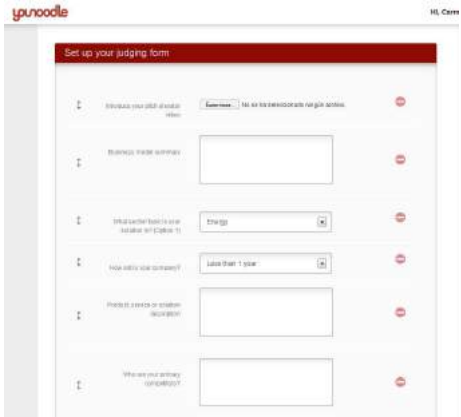
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Step 4: filtering the solutions

- The **Judging Committee** (*the reviewers*) evaluate the solutions **through the web platform** (on-line) filling an evaluation form.





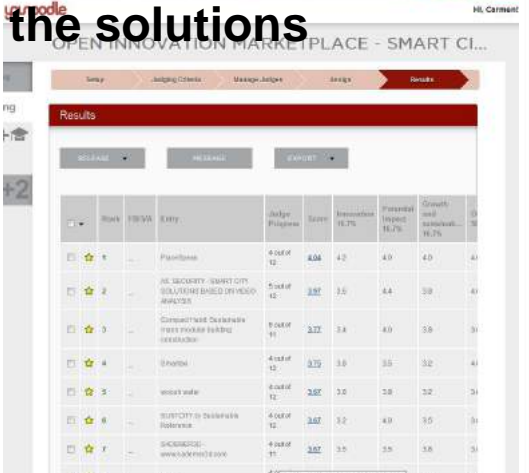
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Step 4: filtering the solutions


- The **evaluation outcome** is available through the same web platform.
- The organizers can access to a score ranking.



Rank	SEVA	Entry	Judge Rating	Score	Innovation (0,7%)	Technical Impact (0,7%)	Overall score (average) (0,7%)	3
1	---	Parhoma	4 out of 12	4,08	4,0	4,0	4,0	4,0
2	---	AI SECURITY - SMART CITY SOLUTIONS BASED ON VIDEO ANALYSIS	5 out of 12	3,87	3,0	4,4	3,8	4,0
3	---	SmartWise Database (Web Tracker for Big Data Integration)	5 out of 11	3,77	3,8	4,0	3,9	3,0
4	---	Smarton	4 out of 12	3,75	3,0	3,5	3,2	4,0
5	---	Smart Water	4 out of 12	3,67	3,0	3,8	3,2	3,0
6	---	SMART CITY IN BUSINESS (Barcelona)	4 out of 12	3,67	3,2	4,0	3,5	3,0
7	---	SMARTCITY - www.ackno.it/ack	4 out of 11	3,67	3,5	3,5	3,6	3,0




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Step 5: select

- The STPs was the company's **key account manager** in the filter process as well as at the *showtime*.






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Step 6: connect


- Showtime agenda
Day 1:
November 20th



			THALES	THYSSENKRUPP	ABERTIS
15:00	15:10	10 min	A5 Security	Waydip	Worldsensing
15:10	15:20	10 min	Smartaxi	OpenDomo	eWheel
				Wattio	
15:20	15:30	10 min	Superhydrophobic		Integrated Flooding
15:30	15:40	10 min	OpiCits	iBird	Colossus
15:40	15:50	10 min	Worldsensing	Betterways	CAPTURAS
					Access by Electronic
15:50	16:00	10 min	CHISPA	Aripaq Promsa	Documentation
16:00	16:10	10 min	eWheel		iBird
16:10	16:20	10 min	Integrated Flooding		Betterways
16:20	16:35	15 min			
16:35	16:45	10 min	Colossus		A5 Security
			Building Smart Cities by Libelium		Welcome Guides
16:45	16:55	10 min	Access by Electronic		
16:55	17:05	10 min	Documentation		Park Around
17:05	17:15	10 min	OnTheBus		Sademer3D
17:15	17:25	10 min	MyE My Energy		Juan Miguel Santos
17:25	17:35	10 min	CAPTURAS		CL3VER
17:35	17:45	10 min	IM BOX Marine		COMPARTIA



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Step 6: connect

- Showtime agenda


Day 2:
November 21st



			BOX 1 AQUALOGY	BOX 2 FCC	BOX 3 IBM	BOX 4 SCHNEIDER	BOX 5 MICROSOFT
15:00	15:10	10 min	A5 Security	Wattio	CL3VER	Building Smart Cities by Libellium	Odourmap
15:10	15:20	10 min	SUSTCITY	CHISPA	SmartAppCity	Eisharc Jaquet	OpiCits
15:20	15:30	10 min	Wattio	Connectingthings	E-180	Hybrid Energy Floor	iBird
15:30	15:40	10 min	MyE My Energy	IoT Streetlight	SUSTCITY	A5 Security	SmartAppCity
15:40	15:50	10 min	CL3VER	Eisharc Jaquet	Colossus	Wattio	Signaturit
15:50	16:00	10 min	DOMA	Open Domo	Plug'n web	SUSTCITY	Building Smart City by Libellium
16:00	16:10	10 min					
16:10	16:20	10 min	Worldsensing	Compact Habit	Welcome Guides	SAYME	E-180
16:20	16:30	10 min	SmartAppCity	woosh water	A5 Security	Smart Paddy	CL3VER
16:30	16:40	10 min	Senspot	SUSTCITY	Access by Electronic	IoT Streetlight	Connectingthings
16:40	16:50	10 min	eWheel	OCO Urban Data	Plancube	Open Domo	Colossus
16:50	17:00	10 min	SAYME	Super- hydrophobic	Odourmap	MyE My Energy	SMART PADDY
17:00	17:10	10 min					
17:10	17:20	10 min	Connectingthings	Worldsensing	SADEMÉR3D	DOMA	SUSTCITY
17:20	17:30	10 min	Eisharc Jaquet	Miquel Verissimo	OpiCits	eWheel	A5 Security
17:30	17:40	10 min	Smart City Online				Acces by Electronic
17:40	17:50	10 min	Notifications	CL3VER	Signaturit	Efficiency	Documentation
17:50	18:00	10 min	SADEMÉR3D	OpiCits	iBird	Miquel Verissimo	Plancube
18:00	18:10	10 min		Socialgreen			



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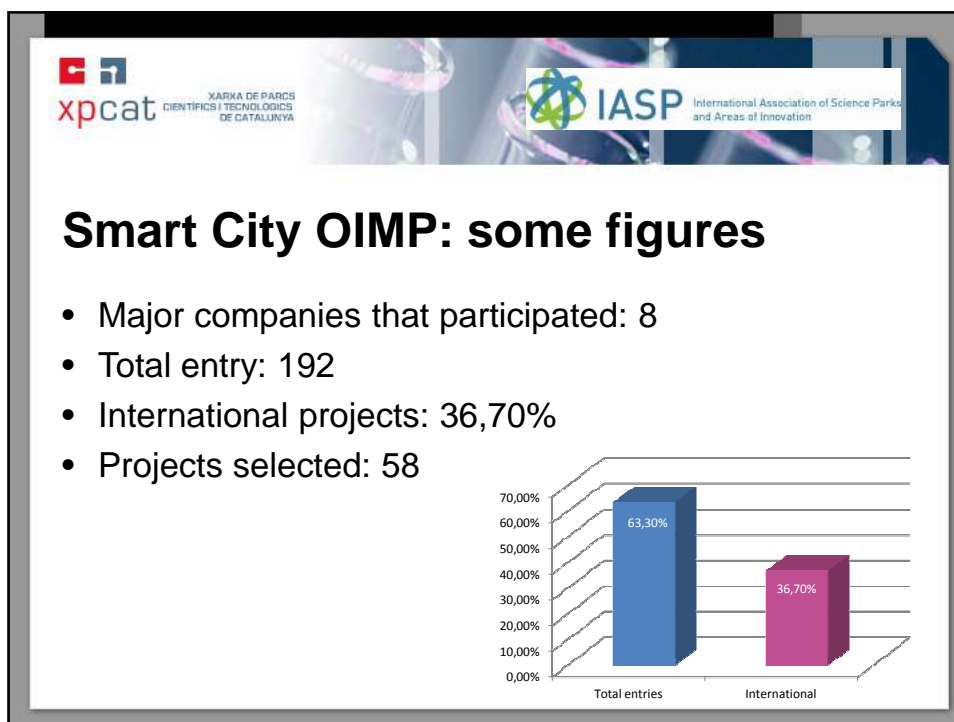


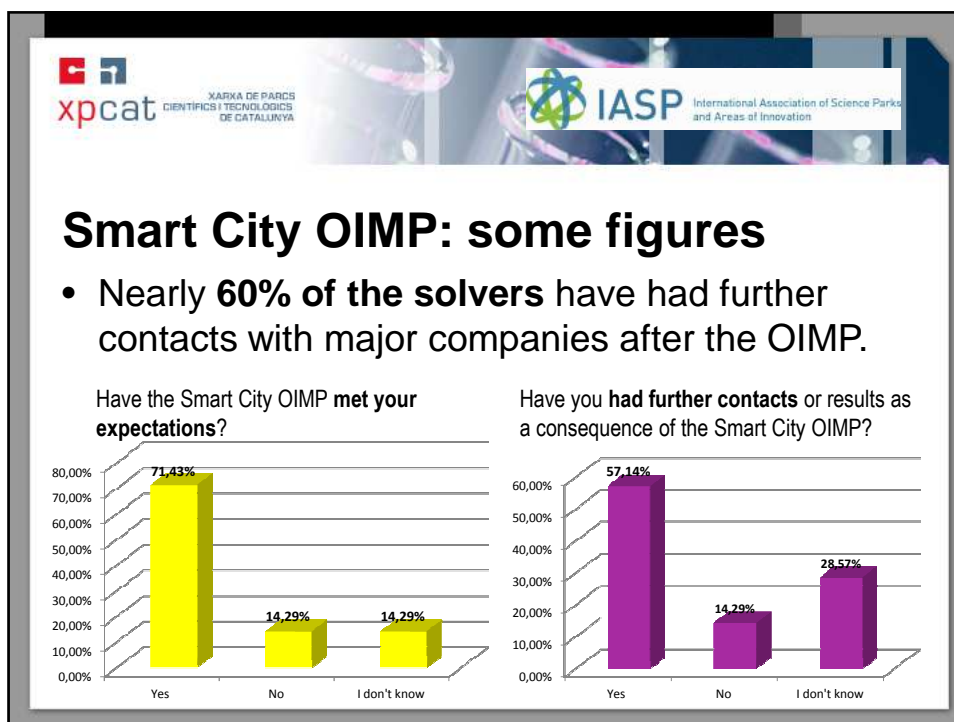
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OIMP: timetable

- Step 1: call from June 20th to October 1st.
- Step 2: participants select topics from June 20th to September 17th
- Step 3: solvers apply for OIMP from June 20th to October 1st
- Step 4 and 5: filtering and selecting solutions from October 1st to October 31st
- Step 6: Showtime from November 20th to November 21st

Main activities	June	July	August	September	October	November
Step 1: XPCAT - APTE IASP international call launch	25-jun					
Weekly call diffusion	25-jun	02-jul, 09-jul, 16-jul, 23-jul, 30-jul, 06-ago	12-ago, 19-ago, 26-ago	02-sept, 09-sept, 16-sept, 23-sept, 30-sept	07-oct, 14-oct, 21-oct, 28-oct	04-nov, 11-nov, 18-nov
Step 2: Major corporations choose some of the Smart City Expo World Congress topics	25-jun	Major Corporations				
Step 3: Solvers present their solutions through the platform	25-jun	Solvers				
Step 4: Judging Committee evaluate and filter the solutions					01-oct	
Step 5: OIMP organizers inform to the selected solvers						31-oct
OIMP organizers prepare the Showtime agenda						
Step 6: Smart City Expo Congress OIMP Showtime						19-21 Nov






Smart City OIMP: some figures

- Some examples: solvers' project selected by major companies:

iBird is a company dedicated to the distribution and transportation, specifically focused on the B2C market.

SmartHome solution: the Wattio System is composed of a series of data-collecting devices that can help the users to save energy, to care dependent persons, to security and other comfort issues.

SusCity: a collaborative sustainable platform that incorporates advanced gamification techniques to help cities compare, show and work forward in order to become a smart and intelligent city.



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Thank you